Tennessee Navigator Program Overview

Seedco, a national organization dedicated to helping low-income households and communities move toward economic prosperity since 1987, has been awarded a Navigator Program Cooperative Agreement in the amount of $1,216,520 to conduct health insurance-related education, outreach and enrollment assistance state-wide.

Seedco established its Memphis office in 2004 and since that time has been engaged in operating work and family supports programs such as outreach and enrollment for the Supplemental Nutrition Assistance Program and Children’s Health Insurance Program, workforce development programs such as Families First, and entrepreneurship programs such as Operation JumpStart and FastTrac.

For the Navigator program, Seedco will be working with nine community-based organizations:
- Appalachian Mountain Project Access
- Bridges
- Community Development Council
- Family and Children’s Services
- Knoxville Area Project Access
- Medical Foundation of Chattanooga
- Porter Leath
- Tennessee Community Services Agency
- Tennessee Health Care Campaign

As lead agency, Seedco will oversee all aspects of the program. It will provide technical assistance, financial oversight, compliance protocols, and partner facilitation. Seedco and its partners will support the activities of approximately 15 Navigators in Tennessee, many of whom will move from site to site in order to ensure effective state-wide coverage.

**Seedco’s goals** are as follows:
- To serve the entire state, including urban, suburban, and rural communities, and reach all population groups, such as low and moderate income, minorities, LGBT, and the disabled.
- To conduct both broad and targeted outreach, consumer education, eligibility screening, and enrollment assistance.
- To provide information and services in a manner that is accurate, compelling, and fully accessible to persons with limited English proficiency (LEP) and persons with disabilities.

Seedco will attain its goals through the development of an extensive state-wide network of strategically situated partners and affiliates: community-based organizations, academic and educational institutions, government agencies, and private companies. To date, Seedco and its partners have identified 132 organizational linkages across the state that will be enlisted to ensure the broadest possible reach. Seedco has a successful history of forging partnerships with a wide range of stakeholders, and this skill is the foundation for our approach in the Navigator program.

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